



# Thriving **Handsomely** on Monarch Way

With a sweet spin on sandwiches and desserts, Handsome Biscuit is thriving at their University Village location at 4200 Monarch Way.

Their savory sweet potato biscuit buns and handmade soda make dining an experience — students leave with a feeling of comfort and nostalgia.

Since the development of Monarch Way, the Old Dominion University Real Estate Foundation has worked hard to build strong partnerships and welcome the right businesses that fit within the ODU community.

“The Real Estate Foundation has been successfully leasing suites at an average of 96% occupancy. Between us and the University, we’ve collaborated our efforts to offer a variety of businesses for our students, faculty, staff, and local neighbors, creating an atmosphere for everyone to enjoy.” said Tara Saunders, Director of the Real Estate Foundation.

When Handsome Biscuit expressed interest in opening a location in the Village, Saunders explains that “we were thrilled to get Handsome Biscuit on Monarch Way and we have heard nothing but good things from the community. We feel very fortunate that they wanted to come to ODU, and they offer a unique menu that complements our existing businesses.”

The Village location provides Handsome Biscuit a larger and more accommodating facility with more than double the capacity of its original location. Being on campus increased their business and exposure in the Norfolk area while bringing the camaraderie and pride that students share among the campus community.

Co-owner John Porter explains that some of the main attractions for opening an ODU location is the culture, passion, and community that the students, faculty, and staff have created. Porter describes the success and satisfaction of their on-campus spot:

“It’s really been a great experience so far. We are closing in on having been here two years and it’s great being part of the community, ODU at large, and then here nestled on Monarch Way. It’s really great, we’re learning more about it every single day and it’s certainly fulfilling.”

Be sure to stop in and try the famous Hella Fitzgerald. Order online via the Handsome Biscuit app or at [www.handsomebiscuit.com](http://www.handsomebiscuit.com).



Photo credit: [www.handsomebiscuit.com](http://www.handsomebiscuit.com)

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